

# Form

\* These fields are required

## Let's accelerate together

Name \*

Surname \*

Telephone \*

Email \*

Unique registration number (URN)

Your company's turnover for the previous year

By filling out and validating this form, you agree that all your personal data provided to BCR be processed by bank specialists in order to analyse and handle this application as well as for statistical purposes.

For details on how your personal data is processed by BCR, please read our [Privacy Policy](#).

# Form

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### Disclaimer

**Transparency:** Your application to the BCR-InnovX Accelerator is public. For this reason, please include in the form only those details that you feel comfortable to make public. For instance, your pitch will be public on the InnovX video streaming channel. Likewise, the evaluation process will be a transparent one that will use online tools to exclude any possibility of influencing the jury.

**Use of English:** The business model of the BCR-InnovX Accelerator is an international one and it considers only those companies with scaling ambitions at European and global levels. Curricula, tools, partners, conferences and exhibitions that are part of the BCR-InnovX program have a global character. Therefore, it should be expected that English is the main language of the accelerator. Your pitching and financing applications must be written in English from the beginning so they can be used in front of international clients, investors and international funding institutions.

# Form

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### Guidelines

- ✓ Fields that are not required may remain empty. But to maximise your chance to secure a place within the BCR-InnovX Accelerator, we advise you to fill out as much data as possible.
- ✓ All files attached to your application must not exceed 8MB.
- ✓ Any application filled out in any language other than English will be disqualified automatically.
- ✓ Once you have made sure that you have provided all the necessary information, please submit your application, along with the attached files, to the email address [accelerator@bcr.ro](mailto:accelerator@bcr.ro).

## General Information

Name of the company: \*

Please describe the project in a single sentence. \*

Twitter:

Facebook:

LinkedIn:

# Form

GitHub:

Please describe the product your company is going to make.

How do your customers use or interact with your product? Choose one or more options.

Desktop

Mobile / Tablet (iOS)

Mobile / Tablet (Android)

API

Server software (for example, databases)

Portable hardware

# Form

Explain briefly the technology used in your solution:

Attach recommendations from partners, potential clients or others.

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## Market impact and business strategy

Can you demonstrate the existence of a substantial demand (including willingness to pay) for your product?

Please describe the target market, growth rate, competition and potential stakeholders. Why would the identified users or customers want to use or buy your product?

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Draw up the initial marketing plan and how it will be further developed (internal development, licensing strategy, etc.).

Please attach files.



# Form

## Excellence and innovation

Is your solution innovative? How is it different from the existing ones? Please detail by addressing cost, usage and other relevant features.

If you have already begun to work on the project, for how long have you worked and at what stage of technological readiness level are you?

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What technological, commercial, legal/regulatory risks have you identified? What measures have you prepared to mitigate these risks?

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## Quality and efficiency

How many founders are you? Please describe your roles and competences. How did you meet? What are your motivations for starting the company?

Describe the team's technical / business experience, including the ability to lead a growing team. Please attach a resume for each founder, board member or team member.

# Form

Do you want to include other profiles in your team? If so, what profiles and how do you intend?

What resources (staff, facility, networks) do you have at the moment to develop the project activities under the most appropriate conditions?

# Form

Thank you for your interest and we wish you the very best of luck!

BCR-InnovX Team